

# The Essential Solution for Desktop Transformation

## Highlights

Matrix42 offers the only solution on the market that offers capabilities in all 3 phases of the Citrix Desktop Transformation Model:

- Assessment
- Migration
- Operation

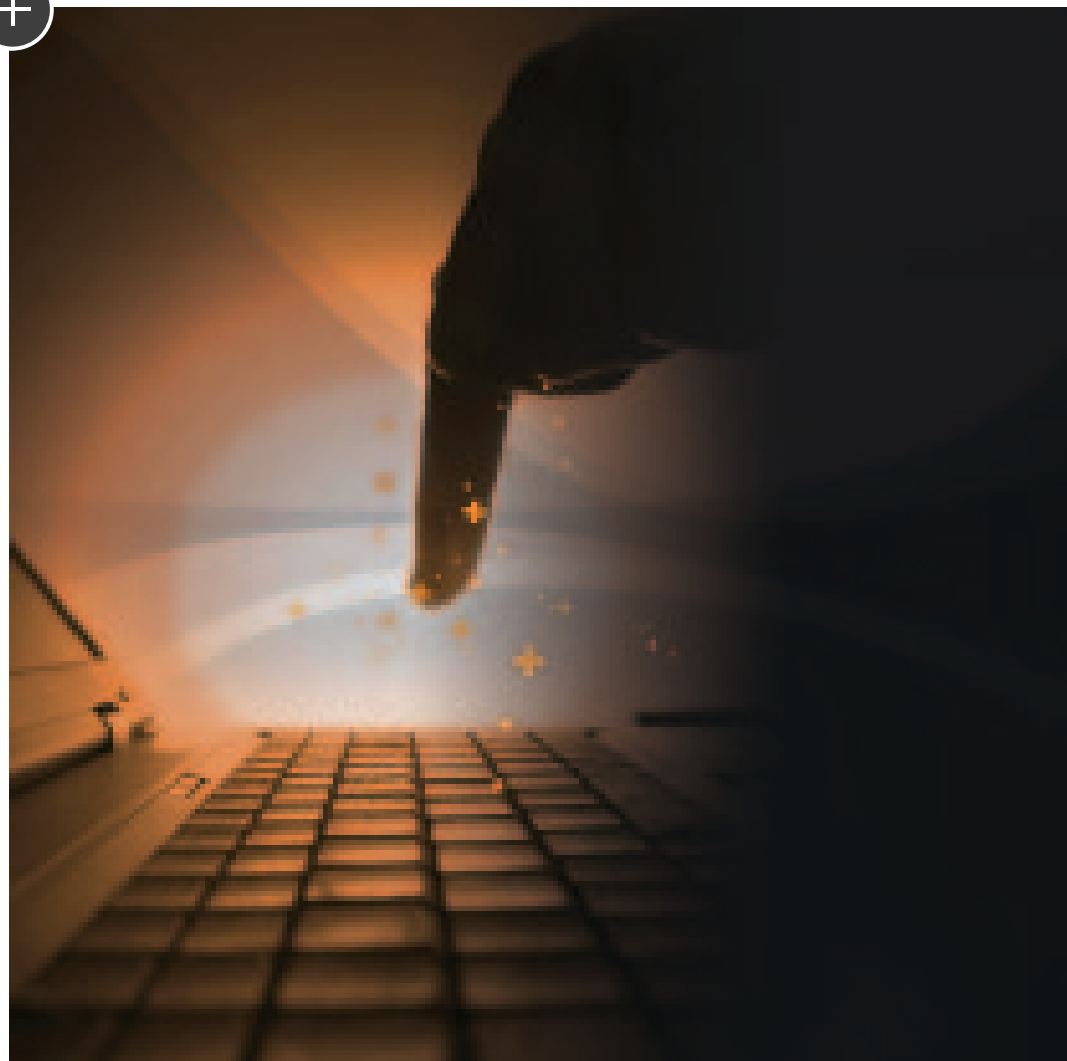
Citrix makes the best virtual desktop technology on the market, and Matrix42 brings 2 decades of experience with managing the desktop environment.

## Solution Components

The Matrix42 Solution is made up of the following components:

- Inventory and Packaging
- VDI Infrastructure Provisioning
- User Profile Management
- Image Capture and Migration
- Patching and Software Management
- License Compliance

## The Most Advanced Transformation Automation Solution in the Industry



## Reduce Complexity, Save Time and Money

The secret is out! TCO is not the real driver behind virtual desktop initiatives. The real drivers are:

- The need for access to internal company data and resources from traveling and remote workers
- Employee demand for freedom to choose their computing platform and device
- Faster access to applications and workplaces
- Better supportability and faster time-to-resolve problems

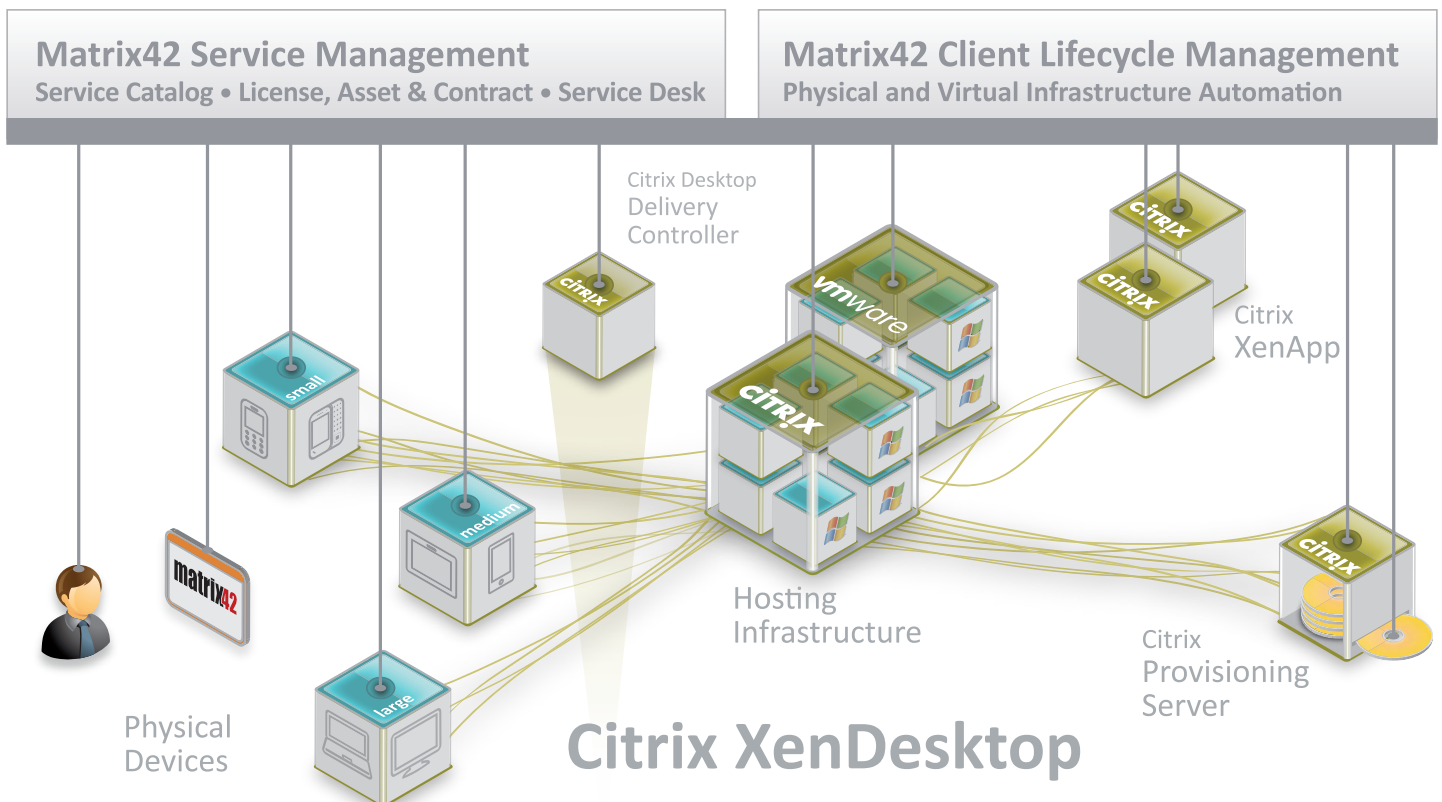
Matrix42 is unique because we help you deliver on these needs plus TCO savings. Our solutions will save you time and money in every phase of your desktop transformation project:

- Assessment
- Migration
- Operation

Industry research indicates that 70% of organizations will have a hybrid environment of physical and virtual desktops by the end of 2012. To be successful in managing this environment cost-effectively and with high levels of service will require blending datacenter and desktop management skill sets, and simplifying the management tool portfolio.

Matrix42 can help you simplify your management tool portfolio and reduce TCO by allowing you to manage physical and virtual desktops, as well as the Citrix datacenter infrastructure with a single solution, with the highest levels of automation available.

Citrix makes the leading virtual desktop technology on the market, and Matrix42 brings 2 decades of experience with managing the desktop environment.



## What we do

- Automate all 3 phases of the virtual desktop transformation process
- Automate the Citrix infrastructure provisioning processes
- Workplace Request Management for virtual desktops and software
- License management for physical and virtual desktops

## How We Do It - Assessment

- Special reports show which machines are capable of virtual desktops
- Application usage data helps you target only applications being used
- Additional reports show which applications can be easily virtualized - understands each application's characteristics and determines fitness

## How We Do It - Preparing to Migrate

- Point and click to create the blueprint of the XenDesktop HVD infrastructure
- Point and click to capture or create VHD 'gold' master images
- Package any application as a XenApp or AppV package with a few clicks
- Quickly tailor VHD profiles to the needs of each group of end users
- Point and click to automatically deploy the Citrix infrastructure from the blueprint

## How We Do It - Performing the Migration

- Select a few or even hundreds of physical desktops that you want to migrate to virtual desktops, or start with fresh virtual desktops
- Choose the location and server farm that you want to migrate the desktops to
- Auto-provision the new virtual desktops from the templates
- Watch as the user data and settings are migrated from physical to virtual

## How We Do It - Operation

- Add capacity to the Citrix server farm as needed with a few clicks
- Auto-provision new virtual desktops on demand from the BMC Service Catalog or the Matrix42 App Store
- Automate the ongoing management, software rollouts, patching and configuration of both physical and virtual desktops
- Manage software license compliance for both physical and virtual desktops



**Worldwide Headquarters**

Citrix Systems Inc.  
851 West Cypress Creek Road  
Fort Lauderdale, FL 33309, USA  
T +1 800 393 1888  
T +1 954 267 3000

[www.citrix.com](http://www.citrix.com)

**Americas**

Citrix Silicon Valley  
4988 Great America Parkway  
Santa Clara, CA 95054, USA  
T +1 408 790 8000

**Europe**

Citrix Systems International GmbH  
Rheinweg 9  
8200 Schaffhausen, Switzerland  
T +41 52 635 7700

**Asia Pacific**

Citrix Systems Hong Kong Ltd.  
Suite 3201, 32nd Floor  
One International Finance Centre  
1 Harbour View Street  
Central, Hong Kong  
T +852 2100 5000

**Citrix Online Division**

6500 Hollister Avenue  
Goleta, CA 93117, USA  
T +1 805 690 6400



**About Citrix Ready**

Citrix Ready identifies recommended solutions that are trusted to enhance the Citrix Delivery Center infrastructure. All products featured in Citrix Ready have completed verification testing, thereby providing confidence in joint solution compatibility. Leveraging its industry leading alliances and partner eco-system, Citrix Ready showcases select trusted solutions designed to meet a variety of business needs. Through the online catalog and Citrix Ready branding program, you can easily find and build a trusted infrastructure. Citrix Ready not only demonstrates current mutual product compatibility, but through continued industry relationships also ensures future interoperability. Learn more at [www.citrixready.com/ready](http://www.citrixready.com/ready).